

**Chapter 6 - Risk & Return**

- Returns
- Historical Returns
- Historical Risk
- Expected Returns
- Expected Risk
- Portfolios: Risk & Return
- Beta
- CAPM

**Dollar Returns**

- Total Dollar Return:
  - Income comes from:
    - Dividend Income
    - Capital Gain Income

Total dollar return = Amt Received – Amt Invested

Total dollar return = Dividend Income + Capital Gain (or loss)

**Percentage Returns**

In investments it is more correct to state returns in percentage terms

Total return =  $\frac{\text{Amt Received} - \text{Amt Invested}}{\text{Amount Invested}}$

Total return = Dividend Yield + Capital gains Yield

Dividend yield =  $D_{t+1} / P_t$

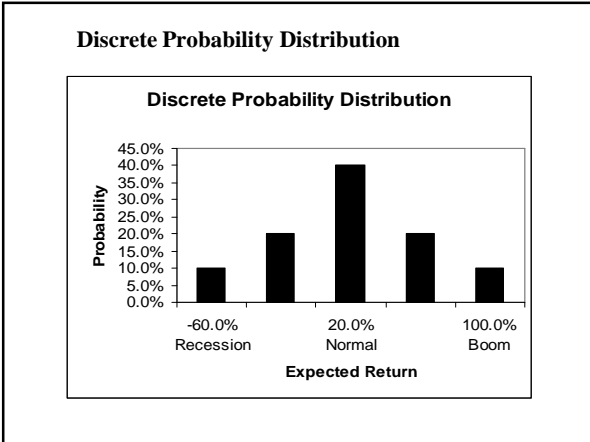
Capital gains yield =  $(P_{t+1} - P_t) / P_t$

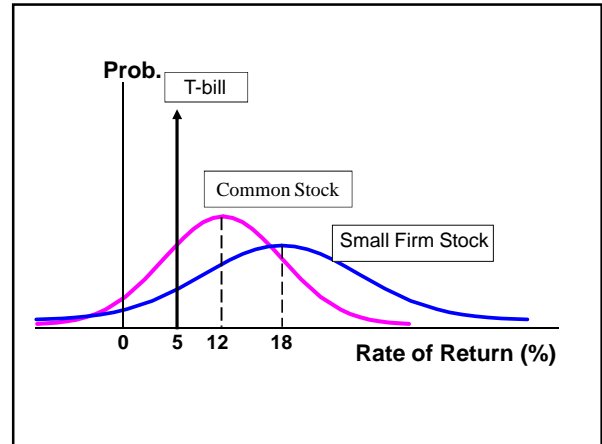
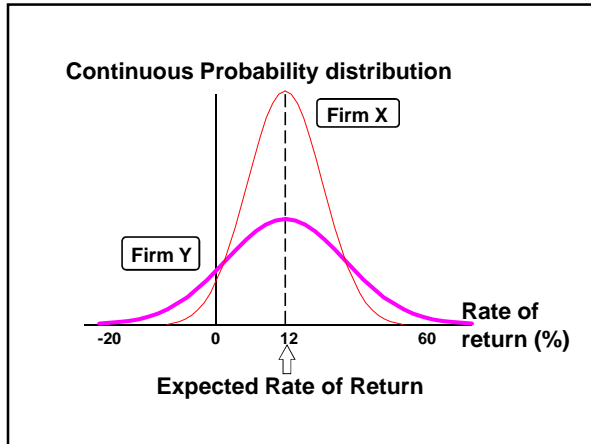
**Risk**

- What is risk?
- The chance that some unknown event will occur.
- Investment risk is the probability of earning different than the expected return
- Probability distributions graphically show the risk, list possible outcomes with probabilities
- Discrete - lists all possible outcomes
- Continuous - unlimited number of possible outcomes

**Discrete Probability Distribution**

State of the Economy	Probability of the State Occurring	Expected Return under this State
Recession	10.0%	-60.0%
Downturn	20.0%	-20.0%
Normal	40.0%	20.0%
Upturn	20.0%	60.0%
Boom	10.0%	100.0%





- Types of data**
- Ex-ante data:
  - Ex-post data:
  - What type of data was on the previous slide
  - 
  - How do we measure risk?
  -

**Return & Standard Deviation**

Ex-ante:

Expected return:

$$E(R) = \sum P_i R_i \quad \text{from } i=1 \text{ to } n$$

Standard Deviation:

$$\sigma = \sqrt{\sum (R_i - E(R))^2 P_i} \quad \text{from } i=1 \text{ to } n$$

**Calculation of Expected Return**

$$E(R) = \sum P_i R_i \quad \text{from } i=1 \text{ to } n$$

State of the Economy	Probability of the State Occurring	Expected Return under this State	Expected Return (col 2 x col 3)
Recession	10.0%	-60.0%	
Downturn	20.0%	-20.0%	
Normal	40.0%	20.0%	
Upturn	20.0%	60.0%	
Boom	10.0%	100.0%	

**Calculation of Standard Deviation**

$$\sigma = \sqrt{\sum (R_i - E(R))^2 P_i} \quad \text{from } i=1 \text{ to } n$$

Probability of the State Occurring	Expected Return under this State	$R_i - E(R)$	$(R_i - E(R))^2$	$(R_i - E(R))^2 P_i$
10.0%	-60.0%	-80.0%	6400	
20.0%	-20.0%	-40.0%	1600	
40.0%	20.0%	0.0%	0	
20.0%	60.0%	40.0%	1600	
10.0%	100.0%	80.0%	6400	
				variance =

**Coefficient of Variation**

CV shows the risk per unit of return

$CV = \sigma / E(R)$

$E(R) = 20\%$   
 $\sigma = 43.8\%$   
 $CV = \sigma / E(R)$   
 $CV =$

**Return & Standard Deviation**

Ex-post:  
 Return:  

$$\bar{R} = \frac{\sum R_t}{n} \text{ from } t=1 \text{ to } n$$
 Standard Deviation:  

$$\sigma = \sqrt{\frac{\sum (R_t - \bar{R})^2}{n - 1}} \text{ from } t=1 \text{ to } n$$

**Ex-post Return & Standard Deviation Calculation**

$\bar{R} = \frac{\sum R_t}{n} \text{ from } t=1 \text{ to } n \quad \sigma = \sqrt{\frac{\sum (R_t - \bar{R})^2}{n - 1}}$

Date	Return	$R_t - \bar{R}$	$(R_t - \bar{R})^2$
1992	12%	4.0%	
1993	14%	6.0%	
1994	-4%	-12.0%	
1995	8%	0.0%	
1996	10%	2.0%	
return =	8%		
	variance = 200 / (5 - 1) =		
	standard deviation =		

- Most investors are **risk averse**.

**Portfolio Return**

- The portfolio return, ex-ante or ex-post is based upon all of the stocks in the portfolio:

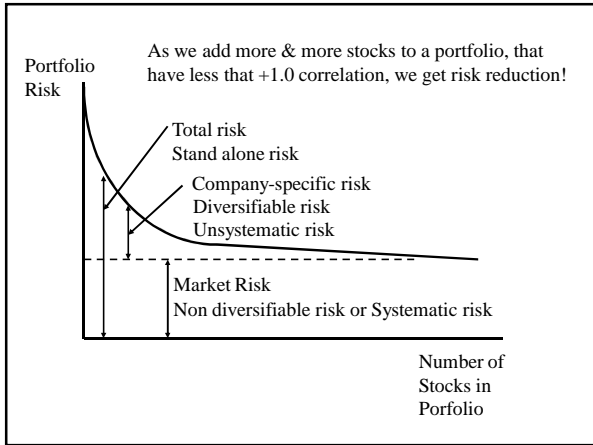
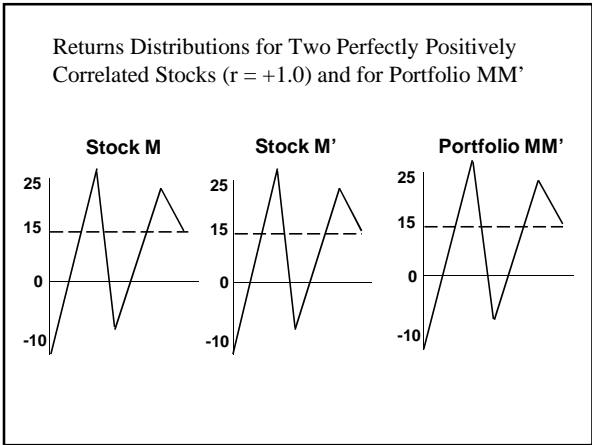
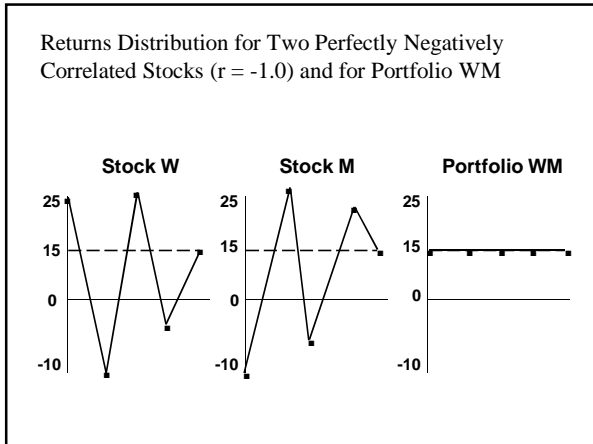
$R_p = \sum w_j R_j \text{ from } j=1 \text{ to } n$

where:  
 $w_j$  = weight of each stock in the portfolio  
 $R_j$  = return of each stock in the portfolio

**Portfolio Standard Deviation**

- The portfolio standard deviation is not the weighted average of the individual stock's standard deviations.
- It also depends on the relationship between the individual securities, the correlation coefficient.

- **Correlation Coefficient:**
- Measures the tendency of two stock's returns to move together.  
 $-1.0 \leq \rho \leq +1.0$
- Perfect positive correlation: +1.0
- Perfect negative correlation: -1.0
- Perfect negative correlation gives maximum risk reduction
- Perfect positive correlation gives no risk reduction
- Correlation between -1.0 and +1.0 gives some, but not all, risk reduction



- Types of Risk**
- Company-specific risk, diversifiable risk, unsystematic risk: caused by events specific to one firm, part of the risk that can be eliminated by diversification.
  - Market risk, nondiversifiable risk, systematic risk: caused by events that affect all firms (such as inflation, recessions, interest rates, war), part of the risk that can not be diversified away.
  - Total risk (stand alone risk): sum of company-specific and market risk
  - Market risk is the relevant risk, it reflects a securities contribution to the portfolio risk.

- Beta Risk**
- Beta ( $\beta$ ) measures the tendency of a stock to move with the market.
  - Beta is a measure of the stock's volatility (riskiness) relative to the market.
  - What is the market?
  - The market has a beta of 1.0.
  - A stock that is riskier than the market has a beta  $> 1.0$ .
  - A stock that is less risky than the market has a beta  $< 1.0$ .
  - Beta measures the contribution of a stock's risk to the portfolio risk.
  - Beta takes into account the correlation of returns & risk between securities in a portfolio.
- $$\beta_i = \left( \frac{\sigma_i}{\sigma_M} \right) \rho_{iM} \quad (\text{use this formula for problem 6-13})$$

**Portfolio Beta**

- Calculate beta for a portfolio as:  

$$\beta_p = \sum w_j \beta_j \quad \text{from } j=1 \text{ to } n$$

where:  
 $w_j$  = weight of each stock in the portfolio  
 $\beta_j$  = beta risk of each stock in the portfolio

**Portfolio Return**

- To calculate the return on a portfolio:
- Start with the market risk premium:  

$$k_M - k_{RF}$$
 the return over the risk-free rate
- Then add the stock's risk premium, beta:  

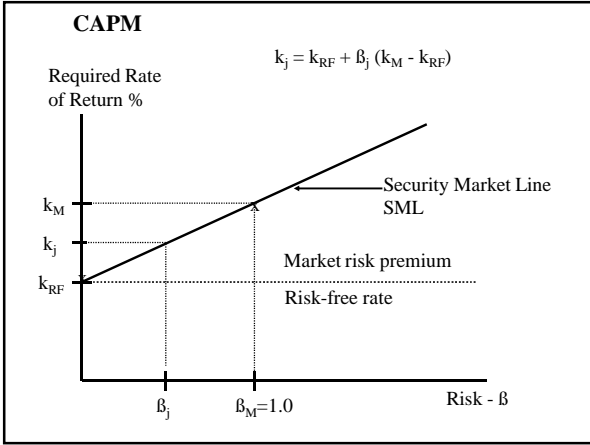
$$\beta_j (k_M - k_{RF})$$
 to get the return of the individual stock over the risk-free rate
- Add back the risk-free rate to get the stock's return:  

$$k_j = k_{RF} + \beta_j (k_M - k_{RF})$$

**CAPM**

- This is the CAPM  
 Capital Asset Pricing Model  

$$k_j = k_{RF} + \beta_j (k_M - k_{RF})$$
- The CAPM shows the relationship between risk (beta) and required return for individual securities.
- The CAPM can be used to find the required return for any security, given we know beta.



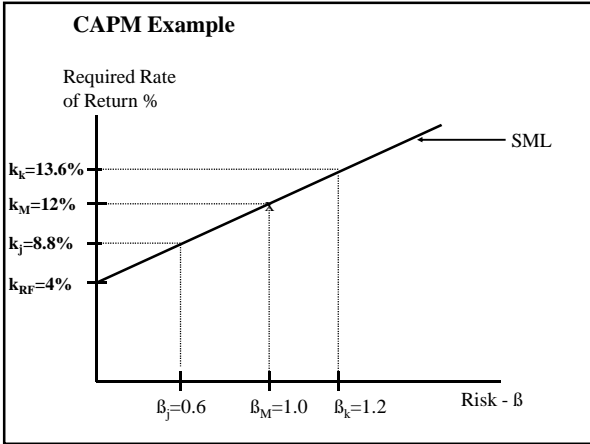
**CAPM Example**

Assume the return on the market is 12%, the risk-free rate is 4%, and the beta for ABC Corporation is 1.2. What is the required return for this stock?

$$k_j = k_{RF} + \beta_j (k_M - k_{RF})$$

$$=$$

What is the required return if the stock's beta is 0.6?

$$k_j = k_{RF} + \beta_j (k_M - k_{RF}) =$$


**Beta Example**

Assume Stetson fund has \$450 million in 5 stocks, as shown below:

Stock	Inv (M\$)	Beta
1	\$130	0.4
2	110	1.5
3	70	3.0
4	90	2.0
5	50	1.0

Calculate the portfolio beta and required return, using 12% as the risk-free rate and 18% as the market return.

**Beta Example continued**

Portfolio Beta:

The five stocks add up to \$450 million in assets, so  $\beta_p =$

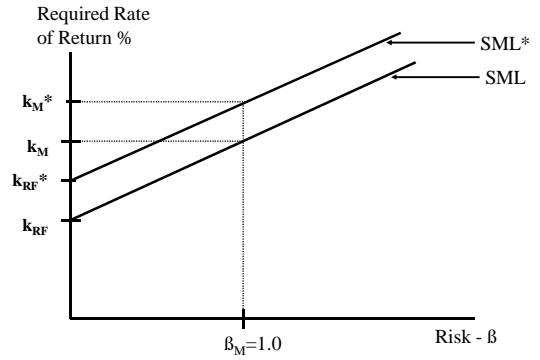
Required Return:

$$k_j = k_{RF} + \beta_j (k_M - k_{RF}) =$$

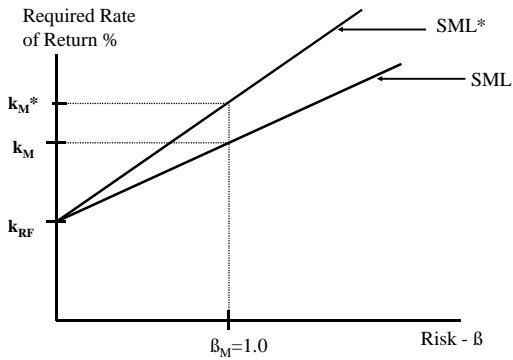
**Changes in the SML**

- What would we expect to happen to the SML with a change in inflation expectations?
- What would we expect to happen to the SML with a change in risk aversion?
- What would we expect to happen if the risk of one company's stock changed?

**Changes in Inflation Expectation Example**



**Changes in Risk Aversion Example**



**Changes in Company Specific Risk Example**

